



## MyDentalChannel Team Huddle:



### Wings or Crutches?

**“In the presence of adversity, there are those who use crutches, and others who grow wings.”**

#### In practice:

People measure themselves by how they react to adverse situations. When a patient is rude, or a procedure goes wrong, or the technology does not work, take that as a time to show your stuff.

People can soar or crash, and the circumstances do not define that, you do. When things crash, it’s your time to shine!

Your host,

John Buzza

MyDentalChannel Host:



John Buzza D. D. S.



#### **Katherine Eitel — The Lioness Principle (Guest Expert Interview)**

“Leadership has nothing to do with owning a business, the number of people you manage, how old you are, how long you've been in the business or how much you make. It has everything to do with your state of mind and the skill sets you master.”

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When You Can Unleash  
Your GOLD Practice?**



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“ As a dentist for over 20 years, I have never seen the market shift so rapidly. Now, when you most need help and advice, who has the time or money to travel to seminars? That's why I -- **GOLD** -- **the one place where you can get up to date information, experts, and connect with them to get answers to your questions, when you want.** ”  
John Buzza, DDS

**Sound interesting? Wait till you see it in action!**

Called the GOLD Practice Network, this new approach will enable you to keep up to date without having to travel. I invite you to be one of the select, "first on board" to get the power and profits this Group will help you achieve.

**Here's why the GOLD Practice Network will be critical to your business survival:**

- You and your Team can learn from other Experts and Dentists, and DO NOT have to be limited to where you live.
- With the GOLD Practice Network, you and your team don't even have to leave town. You can ask questions and learn at your convenience, using just a computer and a phone.

Limited Seating is available so we can keep this small enough to help you, and large enough to share access with Experts and Dentists from around the country.

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