



MyDentalChannel Team Huddle:

Reframe your thinking from “sales” to “education” or “service”. Your psyche, your team and your patients will thank you for it.

In practice:

1. Most of us think a case presentation or a financial arrangement is a “sale”. For many doctors, sales maybe a sour tasting word.
2. Really it is an opportunity to educate and serve the patients needs. It is exciting to help others, teach and educate others, and serve them in their path of life.

Your host,

John Buzza



MyDentalChannel Host:



John Buzza D. D. S.



Katherine Eitel — The Lioness Principle (Guest Expert Interview)

“Leadership has nothing to do with owning a business, the number of people you manage, how old you are, how long you’ve been in the business or how much you make. It has everything to do with your state of mind and the skill sets you master.”

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**Why Create Average Results
When You Can Unleash
Your GOLD Practice?**



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<http://www.mydentalchannel.com/now>

Discover the New Digital Study Group, the GOLD Practice Network:

 [Click here to visit:](#) Limited Seating Available

“ As a dentist for over 20 years, I have never seen the market shift so rapidly. Now, when you most need help and advice, who has the time or money to travel to seminars? That's why I created **the Digital Study Group -- GOLD -- combining new, continuing education with the tradition of the Study Group.** ”
John Buzza, DDS

Sound interesting? Wait till you see it in action!

Called the GOLD Practice Network, this Digital Study Group will enable you to keep up to date without having to travel. I invite you to be one of the select, "first on board" to get the power and profits this Group will help you achieve.

Here's why the GOLD Practice Network study group will be critical to your business survival:

- The Study Group model is successful; you need to interact with other Experts and Dentists, and DO NOT have to be limited to where you live.
- With the GOLD Practice Network, you and your team don't even have to leave town. You can ask questions and learn at your convenience, using just a computer and a phone.

Limited Seating is available so we can keep this small enough to help you, and large enough to share access with Experts and Dentists from around the country.

Learn more: <http://www.mydentalchannel.com/now>