



My Dental Channel

enriching lives, exceeding expectations

**Continuing Education Center delivered in
audio and video for the Dental Professional**



My Dental Channel's Inspiration for the Week

“While there are two simple ways to increase profit—increase revenue or decrease expenses—there are millions of ways to complicate it...”

In practice: Focus on the areas in your practice which have the most dramatic influence upon collection or expenses first. Remember, any areas where you can improve expenses converts 100% to reaching your bottom line profit. Collections, still have a “cost to deliver,” thus a \$20K reduction in expenses is far more valuable than a \$20K increase in collections.

So, focus on improving your expenses!

Your host, John Buzza

Got Questions? We have Answers. Visit our “Ask the Expert” area on our site.

mydentalchannel.com

Or you can call in your questions to our Ask the Expert Hotline:

(214) 615-6505 ext 2467